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SOCIAL INNOVATION PROJECT RAISES FUNDS FOR INTERNATIONAL CHARITIES

*Pearson College UWC Student project “PCGROWceries” to distribute
funds this summer.*

Metchosin, BC – PCGROWceries, a student-led initiative, raised nearly \$1,500 in profits through its online store, that will be donated this summer to charities including Ursuline Creche Home for Children in Malta, Rainbow Recycling Project in South Africa, and Sanctuary of the Marine Turtle of Michoacán in Mexico.

PCGROWceries’ modest e-commerce site allowed students to order grocery items that were conveniently delivered right to their rooms, while a small commission charged on every order was collected into the PCGROWceries Charity Fund to be distributed to charitable organizations in the organizers’ home countries. Pooling multiple orders through a web interface eliminates the time, money and energy needed for long bus trips to pick up supplies, plus adding the benefit of supporting worthy causes worldwide.

Perhaps equally valuable was the learning experience PCGROWceries provided for its organizers: Steve Farrugia (YR 43/2018, Malta), explains to his fellow students, “In the end, this business was not about us or about you, but about the people around the globe who struggle to get by. Due to your support we have raised enough funds to deliver significant change to communities across the world.”

PCGROWceries, created and supported by the Social Innovation CAS is a brilliant example of how students move their lessons beyond the classroom and realize their power and potential as change-makers.

For a full list of projects and an overview of PCGROWceries financial statements, click [here](#).

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PRESS RELEASE

About Pearson College UWC

Pearson College UWC (www.pearsoncollege.ca) is Canada's most globally-minded school and one of 17 United World Colleges around the globe. Like all UWCs, the College believes that its mission – "to make education a force to unite people, nations and cultures for peace and a sustainable future" – is transformational. Pearson is a two-year pre-university school for up to 200 exceptional students aged 16 to 19 selected to represent more than 100 countries in a given year and all regions of Canada who live, study, and grow together. The vast majority of Pearson students – 91% this year -- attend on full or partial scholarships made possible through generous individual and organizational donors.

Pearson College UWC offers the International Baccalaureate (IB) Diploma, the most recognized and respected high-school diploma in the world. At Pearson, students are offered the opportunity to embrace a whole education – a powerful one that pays equal respect to academics, service, leadership, physical pursuits, creative expression, experiential learning and the lessons of learning and living together.

The College purposely recruits a deliberately diverse student body, including young people from regions of conflict and challenging socioeconomic circumstances, to encourage young people to learn and live together to bring about meaningful changes in their communities and across the globe.

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